

HEALTH CARE INFORMATION SEARCHES

WHO | WHAT | WHEN | WHERE | HOW



Adults who are living with at least ONE CHRONIC CONDITION

45%



CAREGIVERS of someone with a chronic condition or disability

39%

WHO is searching for health care information?

WHO

WHAT health care information are they searching for?

WHAT



Specific diseases or conditions

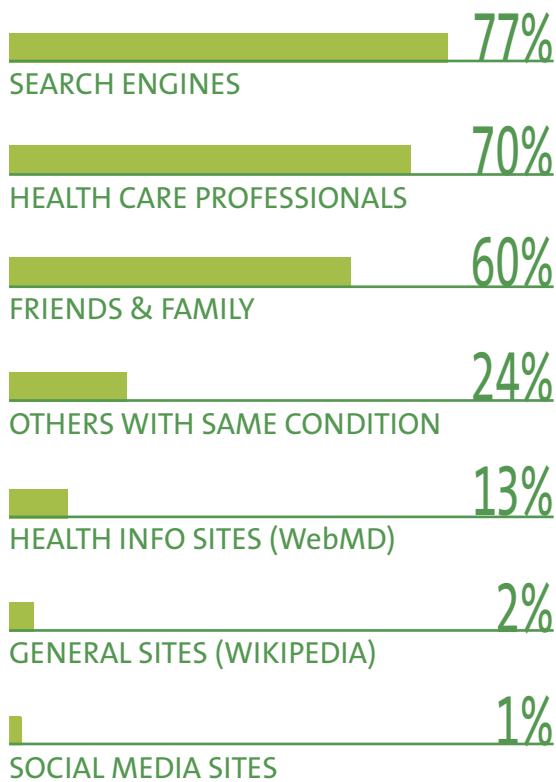


Treatments or procedures



Doctors or other health professionals

WHERE are patients getting their health care information?

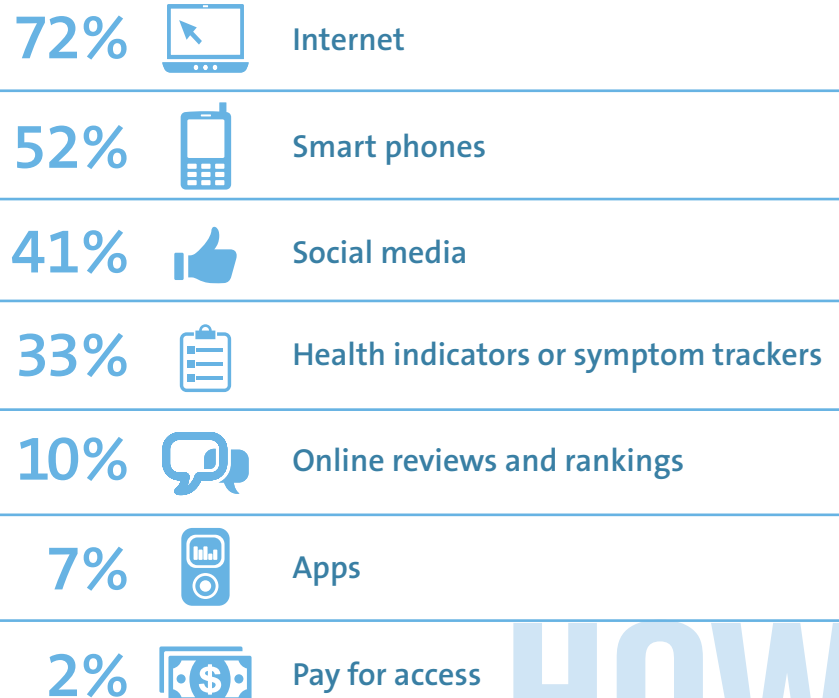


WHERE

WHEN are patients searching for health care information?



HOW are patients searching for health care information?



HOW